

# CES&R | Oversized Prints

 [cesr.com/print-services/oversized-prints/](https://cesr.com/print-services/oversized-prints/)

Most of us come across oversized printing on a daily basis without fully realizing the impact it has. Generally, it is in the form of signs or banners, but for those in certain niches of the working world, oversized printing plays a large role in day-to-day operations. **Large format prints create concise, eye-catching focal points for business or personal events.** For something that noticeable, only the best will do.

## What is Oversized Printing?

Oversized printing seems straightforward enough: Large format prints that make up signs, banners, posters, etc. However, **oversized printing can also be applied to oversized engineering prints or architectural plans.** Basically, anything that needs printed in a large format that can't be done by your average printer qualifies as an oversized print. For those in a business frame of mind, **they are used as a way to put bids together for a job, tools to help get that job done, and advertising to help build your business.** For those with personal intentions, these prints are great for making a statement.

## Oversized Print Services at CES&R

If you choose to have your oversized prints done by [CES&R](#), there are certain services and abilities that you can count on from us. First of all, we are able to copy a variety of media while reducing damage to the original using scan-to-print technology. Secondly, our printers have enlargement and reduction capability. This way, **we can print nearly anything you have in mind in the necessary format**, and most importantly, our copies will not fade. We can give you quality, lasting prints in an efficient manner. In fact, we are so confident in our efficiency that we offer same-day service on most jobs.

A closer look at our oversized printers will show you other desirable elements and specifications that **our printers have to offer for quality large format prints:**

- Capable of over 4,000 "D" size prints per hour
- Can handle originals up to 1/2" thick
- 400 DPI scan output
- Large document scanning from 200 DPI to 400 DPI resolution, and small document color scanning to 600 x 1200 DPI
- Raster and vector formats are available. If you are unsure, feel free to ask a sales representative for details on the exact file formats supported.

## Bigger is Better...

Anyone can stretch out a clipart image across a piece of inkjet printer paper to make a flyer. They can run their designs on a copier at the office to make information packets. But who would look at something like that and be deeply impressed? **You want people to notice your business and appreciate your work based on the eye-**



***catching design and polished, professional look it exudes.*** You want your hard work to elicit a certain response from those that see it, that visceral reaction that tells them they can't continue without *your* product or service, they can't walk by without seeing who you are.

CES&R is here to provide you cost-effective services in an efficient manner, whether it is an oversized print job, [high volume printing jobs](#), [color printing](#), or even [buying or leasing a printer of your own](#). [Contact us today](#) to learn more about these services, and more.